

London Internship Program Course Registration Instructions and Form

Your Internship Placement and Academic Courses:

Your internship field placement will occupy three full days per week. The choice of days is determined by the needs of the host organization after you arrive overseas. In addition to your internship, you will take four courses. Two of these are required for all students, LONI INPR 410 *Work in Thought and Action (4 credits)* and LONI SOSM 360 *Working in the UK and European Union: the Politics, Sociology, and Public Policy of Business and the Professions (4 credits)*. The two additional courses may be chosen from the Contemporary British Studies offerings, from City University's course offerings, or a combination of the two.

How to Select Your Courses:

Descriptions of the required courses, LONI INPR 410 and LONI SOSM 360, are on page 3. For a list of the Contemporary British Studies Courses and their descriptions see pages 5–8. Each Contemporary British Studies course is worth four credits.

City University courses available to study abroad students are located on the university website:

http://www.city.ac.uk/international/study_abroad/academic_programme.html. This link will take you to the International Office's Academic Program page. Choose the department from the list on the left. Clicking on the department link will take you to a listing of all courses available in that department. The courses are listed according to level in a grid that indicates course code, course title and the semester in which the course is available. Clicking on the course title link will bring up a course description. The course code indicates the level: 1000, 2000 or 3000. The semester available codes are as follows:

Y.....Full year only
F.....Fall term only
S.....Spring semester only
Yf.....Full year OR fall term
Yfs.....Full year OR fall term OR spring semester

Students Interested in Business Classes:

The Business Department listings are located on the Cass Business School webpage:

www.cass.city.ac.uk/ugnotices/modules.html. This page lists the course offerings for all City University students. Some courses are not open to study abroad students. Please be sure to check that the desired course has a "Y" in the study abroad column. Similar to the other course listings, the business courses are organized by level from 1000 to 3000 (also designated by Part 1, 2 or 3 in the Part column of the chart). Clicking on the course title brings up a detailed course description and syllabus. The term codes are as follows:

1.....Fall term only
2.....Spring semester only
1+2.....Full year only

City University fall term courses are worth 3 semester hours of credit each while spring semester classes are worth 4 semester hours of credit each. You may also take one 2-credit extension or language course per term/semester.

Be sure to pay careful attention to:

- **Level** – Because most British undergraduate degrees are completed in three years, the levels correspond to the year in which a City University degree student would complete the course. A 1000 Level course is therefore considered equivalent to a Sophomore level course, a 2000 Level a Junior level, and 3000 Level a Junior/Senior level course.
- **Credits** – All students will earn a total of 8 credits for the two required courses. The remaining credit is at the discretion of the student. Fall students will earn anywhere from 13-16 credits depending on how many City University classes you take. Spring semester students can earn from 14-16 credits.
- **GPA Requirements** – A minimum cumulative GPA of 3.0 is required for acceptance to this program. Students requesting Finance and Banking placements must have no less than a 3.5 cumulative GPA.

Making sure your credits will transfer:

It is your responsibility to make sure that you are registered for a full academic load according to your home school and that the courses you take abroad will transfer for credit to your home school. While every effort will be made to accommodate your course selections, Arcadia University does not guarantee placement in any course.

We suggest that you secure approval for at least 4-6 courses per semester. Make sure to list alternate courses. List your choices and alternates in order of interest. Your first choices may not be available due to schedule changes, time conflicts or cancellations. Please keep in mind that you may not be able to take the class that is your first choice because of time conflicts with your placement. Flexibility is very important. If you mandate certain courses that might be unavailable or inappropriate, you may limit your chances of admission, even though you meet the program's overall academic requirements.

IMPORTANT COURSE FEE INFORMATION

Students taking City University courses at in the following subjects will be subject to additional fees:

- Informatics
- Engineering
- Music

Following is a course registration form which you should complete, review with your academic or study abroad advisor, and submit to Arcadia.

Your program coordinator, Mrs. Brandyn Muller Campbell, can answer any questions you have about course selection. You can reach Brandyn via email at mullerb@arcadia.edu or toll-free at 1-866-927-2234.



London Internship Course Selection Form

IMPORTANT: This form must be completed and returned before we can submit your application for consideration. You can mail the form to: Brandyn Muller, Arcadia University Center for Education Abroad, 450 S. Easton Rd., Glenside, PA, 19038-3295. You can also return the form via fax to 215-572-2174.

Name _____ Date of Birth _____
 E-mail _____ Major/minor _____
 Home college _____
 Signature _____ Date _____

I would like to enroll for (check one):

- Fall Semester
 Spring Semester
 Academic Year

List the courses you would like to take and give alternate choices in case of scheduling conflicts, cancellations, or limitations.

Note if required for participation	Course Code	Course Title	Term
	LONI INPR 410	Work in Thought and Action	
	LONI SOSM 360	Working in the UK and European Union: the Politics, Sociology, and Public Policy of Business and the Professions	
Alternate			
Alternate			
Alternate			
Alternate			

Arcadia University Center for Education Abroad

London Internship Required Courses



LONI INPR 410 Work in Thought and Action

Work in Thought and Action is a seminar that will divide students into groups according to their internship subject areas (e.g., marketing, social work, law and politics, advertising, journalism, the arts). These sessions will be led by faculty members who are guiding students in those disciplines in the preparation of their academic projects. The discussions will deal, in general, with two areas: 1) the individual problems, challenges and opportunities students discover in their workplace settings; and 2) strategies for success both as independent researchers (who each most produce a significant academic project) and as would-be professionals in a real UK/European workplace setting. This class meets once a week in the evening.

LONI SOSM 360 Working in the UK and the EU: the Politics, Sociology and Public Policy of Business and the Professions

The course deliberately focuses on the contemporary issues and concerns that students will be likely to encounter during their internship experiences in London. The general pattern of presentation, class activities, evaluation and contact hours will conform to the pattern outlined below.

There are two distinct components of the course. The first is an intensive period of lectures and discussion held during the second week of the students' presence in Britain. The second is the weekly class sessions each involving a lecture, related discussion and a workshop session during weeks three through eleven. Each will involve a lecture and related class discussion on the listed range of topics for which the students will prepare in advance.

Starting with week three, teaching will take place from 6:00 to 9:00 pm on Wednesdays. These sessions will begin with a guest lecture to the whole student group followed by simultaneous, staff-led small group (up to 15 students per group) discussions of the lecture and the week's assigned readings.

A one-hour workshop session will then provide opportunities for further reflection exercises intended to help students understand the relationship between the academic theories under discussion and their application to the context of the internship. Each student will create and maintain a portfolio consisting of lecture and discussion notes, portfolio questions and their responses to them, and their individual thoughts and comments throughout the semester. It is anticipated that as this binder grows throughout the semester, it will contain an increasingly detailed, useful and accurate record of the student's growth and development as someone who understands how work is conducted in Europe, and why.

The staff who lead these discussions will include the guest lecturer, Dr. Holly Jagger, Arcadia University's Academic Officer in London, Arcadia's three London Internship Coordinators and Professor Bob Greenhill.

Arcadia University Center for Education Abroad

Contemporary British Studies Courses

(each course is worth 4 credits)



ART HISTORY COURSE DESCRIPTIONS

LONS AREU 311 19th Century European Art

In Europe the social and political upheavals of the 19th century gave birth to major innovations in the arts. Especially in France, artists gradually moved away from time-honored classical ideals in order to depict concrete contemporary reality. The crucial changes they introduced in subject matter and technique revolutionized the very nature of what constitutes a work of art and laid the foundations for the development of modern art.

This course examines how the politics, literature and philosophy of the period affected the subject matter and techniques of the painters under review. Full advantage is taken of the rich public art collections in London and of any current exhibitions which may be relevant to the course.

Topics are chosen from: Romanticism, Realism, Impressionism, Post-Impressionism, Neo-Classicism, Symbolism, the Court at Versailles, the French Revolution of 1789, the Country and the City in the Nineteenth Century, Photography, Depictions of Women.

Texts include: Realism, L. Nochlin; *The Bourgeois Century*, R. McGraw; *Painting and Sculpture in Europe 1780-1880*, F. Novotny; *The History of Impressionism*, J. Rewald; *The Techniques of the Impressionists*, A. Callen; *The Academy and Nineteenth Century French Painting*, A. Boime; *The Painting of Modern Life*, T. Clark; *From the Classicists to the Impressionists*, E. Holt.

Assessment: Weekly picture analysis, seminar presentations, one long essay and a final exam.

LONS ARMO 312 20th Century Art

This course aims to provide the student with the basic knowledge of the main art movements of this century and to help the student develop a critical awareness of visual images. It considers how the differing styles in art reflect the political, social and cultural conditions of the society in which the art has been produced. It examines how avant-garde artists like Matisse, Picasso and others challenged and rejected the ideals and the tradition which have dominated European art since the Renaissance.

Teaching takes full advantage of the rich public art collections always available in London. Current exhibitions relevant to the course will also be visited. Each class will be followed by a gallery/exhibition visit during which the students will present their critical analysis of selected works.

Topics are chosen from: Fauvism, Expressionism, Cubism, Futurism, Dada, Surrealism, Constructivism, de Stijl, Abstraction, The Bauhaus, Pop Art, Abstract Expressionism, Minimalism and Superrealism.

Texts include: *Theories of Modern Art*, H. Chipp; *Painting and Sculpture in Europe 1880-1940*, G. H. Hamilton; *Modern Art and Modernism*, F. Frascina and C. Harrison (Eds.), *Painting in the Twentieth Century*, W. Haftman; *The Shock of the New*, R. Hughes.

Assessment: Analysis of pictures and sculpture, seminar presentations, one long essay and a final examination.

HISTORY AND POLITICS COURSE DESCRIPTIONS

LONS PSUK 350 The English Legal System

This course introduces students to the basic framework of the English legal system. It involves the study of the sources of law, the court system, the legal profession, and the way in which law is applied. Students are challenged to use this information to discover how the English legal system deals with controversial contemporary issues.

No specific knowledge of the American legal system is required, but comparisons are made between England and America at various stages. The course is of obvious interest to students intending to enter law as a profession.

Topics covered include: sources of English law, court structure, criminal procedure, the legal profession, the judiciary, the British constitution, the application of law to specific issues: police powers, consumer protection, censorship, abortion, prostitution, freedom of information.

Assessment: In addition to various written assignments, there are mid-term and final examinations.

LONS PSUK 351 Modern British Politics and Government

This course covers: (1) Political Change in 20th Century Britain; (2) Contemporary Political Issues; (3) Government and Political Institutions.

Lecture topics include: World War II and British Politics; Conservatism 1951-64 and 1970-74; Labor Governments 1945-51, in the 1960's and 1974-79; Thatcherism and the Conservative ascendancy since 1979; Foreign Policy; the Post-War Consensus.

Seminar topics include: the British Constitution; the role of Cabinet and the Prime Minister; the Civil Service; the House of Commons; the House of Lords and the Monarchy; parties and party organization; the electoral system; voting behaviors; interest groups; Britain and the European political system.

Pre-course reading: *The British Polity*, P. Norton; *Ruling Performance: British Government from Attlee to Thatcher*, P. Hennessy; *Bill Jones, Politics UK* or *David Childs, Britain since 1939*.

Assessment: In addition to various written assignments, there is a final examination. Students on the course are expected to read *The Guardian* or *The Telegraph* daily.

LITERATURE COURSE DESCRIPTIONS

LONS LIWO 321 Women and the Novel

The purpose of the course is to enjoy, study and discuss fiction in English by and about women from different parts of the world and from different cultures. The course concentrates almost exclusively on fiction of the 1980s and the 1990s. The emphasis is on a comparative examination of recent fiction and of recent views of women. Topics for discussion include: women and sexuality, social class, race, motherhood, and economic exploitation. Videos and visits by the writers supplement the assigned reading.

Set texts include: Margaret Atwood, *Cat's Eye*; Atima Srivastava, *Transmission*; Beryl Gilroy, *Frangipani House*; Louise Erdrich, *Love Medicine*.

Assessment: One term paper, one seminar presentation, one final examination, class participation.

BUSINESS COURSE DESCRIPTIONS

LONS BUUK 390 Marketing in the UK Environment

This course introduces students to the importance of marketing as a philosophy of business, and to the tools of marketing to provide solutions to business problems. Examples will be drawn from the United Kingdom and the Single European Market in particular.

The course starts with an overview of marketing as a concept and its development. It then deals with the marketing environment, the concept of a product and the product life cycle and pricing in the market mix.

Marketing research is related to consumer behavior, communications and promotional activities. Discussion of distribution issues leads to a consideration of the factors affecting choice of distribution channels. The importance of a structured approach to new product development is explored through consideration of sources of new product ideas, development and testing and market testing.

Texts include: Kotler et al, *Principles of Marketing* (European edition); current marketing journals and the opportunity to draw on London as a marketing center.

Assessment: Two essays and a final examination.

London Semester and London Internship students may also select a course from the following list of lower division courses (100 level), with permission of instructor of the courses and their home school. These courses are designed to be introductory and they make maximum use of London as a classroom.

ART HISTORY COURSE DESCRIPTIONS

LONS ARUK 110 Introduction to British Art and Architecture

4 credits

This course introduces the student to various genres such as portraiture, landscape and narrative painting. It involves an examination of how artists were affected and influenced by industrialization and technological developments which transformed the social, political and economic conditions of 19th Century Britain. The course takes account of British historical and literary influences as well as parallel developments on the Continent.

In architecture, it traces the introduction of classical principles and the revival of the Gothic style in the context of public and domestic architecture. The links between architecture and painting are seen in visits to various major country houses which are not only architecturally significant, but also contain important works of art.

Topics for consideration are chosen from this list: Romanticism, Constable, Turner, Neo-Classicism, the Gothic Revival, the Pre-Raphaelite Brotherhood, Victorian Narrative Painting, William Morris, the Arts and Crafts Movement, the Aesthetic Movement, Symbolism, and Impressionism in Britain, the Camden Town Group, the Vorticist Movement, and the Bloomsbury Group.

DRAMA AND THEATER COURSE DESCRIPTIONS

LONS DTSH 180 Introduction to Shakespeare in Text and Modern Performance

4 credits (fees include theater tickets)

This course provides students with a means of approaching Shakespeare focusing on the themes and ideas which permeated his dramatic art. Shakespeare's artistic development is explored with special emphasis placed on the dynamic relationship of the plays to 20th century society and the individual.

Although this is an introductory course, it is not a survey course. It is a detailed study of six representative texts which are placed in both a modern and Elizabethan social and theatrical context. Wide use is made of available recordings, films and stage productions.

A combination of lectures, tutorials and seminars enables students to approach the material in a variety of ways. Lectures cover background and social and theatrical material as well as Shakespeare's biography. In general, the tutorials emphasize close textual study and the discussion of the relevance of these plays to the 20th century.

LONS DTPC 181 Play Critique

4 credits

The Play Critique course is centered on going to the theatre, which makes it different from other academic courses you may have taken. Theatre is a live art form: to experience its richness and diversity, as provided by this course, is a once-in-a-lifetime luxury.

By the end of the course, you will know all about the artistic, financial and professional structures that shape the theatre in Britain, as well as have an understanding of British society and culture in general.

Throughout the semester, you will attend ten or eleven theatre productions covering as wide a range of the London theatres as possible. Complementing these visits will be a series of lectures that combine historical and cultural backgrounds with information about the practical aspects of theater, such as direction and stage design. Whenever possible, guest speakers are invited.

You will also participate in a weekly seminar discussion about each of the theater productions attended. This will teach you to consider your role as a member of the audience, to help you to develop a constructive critical approach and give you the opportunity to test out your ideas in debate.

HISTORY COURSE DESCRIPTIONS

LONS HIUK 130 Introduction to the History of Modern Britain

4 credits

The History of Modern Britain examines major historical changes that have transformed Britain from the Victorian era onwards. Its aim is to enable students to participate in a course that stimulates both intellect and imagination to provide context and background to the experience of Britain, at the same time as stirring (encouraging) an excitement in history.

The focus is on key issues: (1) industrial and imperial power - from dominance to second rank; (2) the impact of the world wars on British society (3) making a better society - the drive to relieve poverty and create a welfare state; (4) the changing position of women; (5) the Irish and Britain. While we will debate and analyse the issues in their historical and cultural context, many of them point the way to contemporary problems and the ways in which they are tackled.

A central role in the course is played by London's historical resources: its buildings, museums and libraries, ranging from the Guildhall - where the largest collection of London's primary documentary sources are held - to the Imperial War Museum with its impressive collections from the two world wars. Seminar discussions are built round artefacts, original written material and film, as well as books and articles. The wider areas of concern to historians are raised throughout our sessions, cause and effect, the short-run and the long-run, the role of the individual, continuity and discontinuity together with the question of turning points.

Students are helped to form a coherent general analysis of the period and to undertake assisted independent research in their chosen special study areas, drawn from topics that have included, for example, Victorian monarchy, the Suffragettes, the unemployed and new jobs in the 1930s, and the London Blitz of 1940.

Pre-course reading: we consider that some of the novels of the period give the best introduction. We recommend such works as *Hard Times* by Dickens; *Lark Rise to Candleford* by Flora Thompson; *King Solomon's Mines*, Rider Haggard; *Riddle of the Sands* by Erskine Childers; *Road to Wigan Pier* by George Orwell; and *Saturday Night and Sunday Morning* by Alan Sillitoe. The set text is *State and Society: British Political and Social History 1870-1997* by Martin Pugh (The Arnold History of Britain, 2000).

LITERATURE COURSE DESCRIPTIONS

LONS LIUK 120 Writers' London: Modern British Literature 4 credits

The aim of this course is to discover how the many facets of London's cityscape have been represented by poets and novelists over the last century and a half. It is not possible to ignore Dickens whose surrealist vision of London as a presence that shaped the lives of its communities dominates all others. Some saw it as an Eldorado, some as a prison, a refuge, a vast market-place, a gigantic playground.

Students will study and discuss a selection of works from writers such as: Dickens, Wordsworth, Conrad, T.S. Eliot, Stevenson, Conan Doyle, Forster, Woolf, Orwell, Graham Greene, Martin Amis, Hanif Kureishi and others.

London College of Fashion Courses

- Introduction to Photography (minimum of 6 students required for course to run)
- Fashion Design and Illustration
- Textile Design for Print
- European Cultural and Historical Fashion
- Theoretical and Social Fashion Studies
- European Apparel Studies
- Introduction to Millinery

LONS SAPM 310 Introduction to Photography (4 credits) *minimum of 6 students required for course to run*

An introduction to creative photography that will enable you to use a manual camera, process black and white film and make prints in the darkroom. Combining technical and artistic disciplines, the course aims to encourage independent creative practice as well as providing a basis for related areas such as digital imaging, fashion, architecture, film and media studies.

The course responds to the diverse interests of visiting students by providing an open brief. Students are required to devise a project with the help of the course tutor that interests them and present a portfolio of monochrome prints at the end of the course.

Students are expected to have a manual camera and supply some materials.

LONS DEFA 390 Fashion Drawing and Illustration (2 credits)

This course focuses on fashion drawing and illustration, and covers aspects of fashion illustration styles and techniques. During the course your visual awareness and ability to present accurate and creative concepts will be developed. You will be encouraged to explore a range of media and techniques in the presentation of ideas during the course. This will include the development of a personal drawing and illustration style; illustration techniques for design expression or alternatively for information of detail, depicting a wide variety of styles and style features; drawing the figure from a variety of angles, drawing fabric and texture and shading with colour.

The course will also cover the various forms of design drawings utilized within the fashion industry and appropriate techniques for drawing to a range of briefs. Layout and presentation, storyboards and sketchbook work will also be addressed.

LONS DEFA 391 Theoretical and Social Fashion Studies (2 credits)

How do we define the function of fashion in current society? Are clothes utilitarian, hierarchical, or seductive? Throughout this course students will address the development of European Fashion within its specific social and historical context, examining such phenomena as the affect of world political events, the growth of the leisure and travel industry and the birth of teenage and youth culture.

Students will investigate the past and research and absorb the present in order to envisage and predict the future. The class will be taught through a series of lectures, museum visits and

seminars. Students will also have the opportunity to examine and handle vintage clothes to gain a greater understanding of British social history and its effect on fashion trends.

LONS DEFA 392 European Apparel Studies (2 credits)

The aim of this course is to gain greater insight into the context and theory of the European fashion industry - specifically major designers and retailers contributing to the European and British identity. You will experience the environment, charisma and inspiration of our influential designers by participating in field trips and class activities. You will familiarize yourself with key London retail environments and locations - to analyze a cross section of the industry - from high level designers to mass market. You will investigate and define major seasonal trends as they evolve and develop an awareness of commercial factors. Industry events (such as fashion shows) and processes will be discussed.

LONS DEMI 390 Introduction to Millinery (2 credits)

This course is an introduction to professional hat making techniques providing you with the opportunity to learn the core principal techniques as well as expand and explore the usual perception of 'head wear'.

You will develop your passion for crossing the boundaries, whilst acquiring fundamental specialist techniques – ensuring correct balance, fit and proportion.

You will produce initial design ideas generated from your own research to produce a selection of samples.

LONS HIFA 331 European Cultural and Historical Fashion (2 credits)

Changes in fashion have come about through a series of events. This has included technological innovations, sociological changes, the effects of two world wars. Other influences include the arts, the mass media, individual designers and Royal patronage. On this course you will participate in a full and varied program of lectures with group discussion supported by slide and video presentations as well as field trips to museums and art galleries. During the first lecture you will gain an appreciation of the history of European fashion spanning several centuries. The course will then focus on the century of fashion 1860-1960. The work of major couturiers such as Charles Fredrick Worth, Paul Poiret, Gabrielle Chanel, Madam Vionnet, Elsa Schiaparelli, Christian Dior, Mary Quant and Jean Muir will be examined for their influences. There will be a research assignment based on the changing fashionable image and you will be required to produce comprehensive research files which will also be assessed.